

The Nolan Company

INSURANCE SERVICE OFFERING



BUSINESS ANALYTICS MATURITY

Extract the Business Value from Your Analytics Investment

You've already made significant investments in business analytics, and improved access to a broad range of data. But are you fully capitalizing on your investment? The Nolan Company offers a proven **Business Analytics Maturity** model that outlines the essential processes for realizing measurable value at every stage of the analytics life cycle.

Position Your Organization for ROI

While most companies continue to increase their investments in analytics tools, applications, and related services in recent years, organizations continue to struggle with bridging the gap between business analytics expenditures and anticipated benefits. You need a solution that not only bridges that gap, but takes your performance to the next level by leveraging the investments you've already made.

Nolan's Proven Model

Unlike other service providers, whose solutions revolve around a specialized software suite or large infrastructure investment, Nolan is focused on helping organizations leverage the investments they've already made in business analytics. Our proprietary **Business Analytics Maturity** model clearly outlines the operational practices and procedures that must be in place in order to operate as an analytics-based organization. These practices will enable your organization to quickly identify, prioritize, and implement capabilities that offer the greatest impact.



The Nolan Approach

No matter where you are in addressing your business analytics challenges, Nolan has the expertise, tools, and methods to help your organization maximize value at each stage of the analytics life cycle. Nolan consultants overlay our proven model onto your existing business and technology environment to enable quick and accurate identification of gaps. This gives your organization the direction you need to fully — and rapidly — bring your capabilities to optimal levels. The Nolan approach also examines data quality, process accuracy, cycle time, and controls to reveal specific opportunities to improve performance.



Key Deliverables

Based on where you are in the analytics life cycle, the Nolan Company takes both your short-term and long-term goals into account to recommend a specific course of action. A typical engagement delivers:

- An Analytics Process Maturity Summary that identifies:
 - An implementation approach for addressing any activity or environmental component gaps
 - Remediation approaches for nonperforming processes
 - Required advancements to achieve appropriate levels of maturity
- Recommended steps you can take today to derive value
- A key metrics gap analysis and improvement plan to optimize your analytics investment

Nolan consultants work with you to focus efforts on those areas that deliver the greatest impact in the near term so that you may begin realizing value right away. Nolan addresses the tactical needs of today and the strategic directions for tomorrow.

Reap the Benefits

Nolan consultants draw upon years of industry expertise and the proven **Business Analytics Maturity** model to help you create an efficient, effective business analytics environment and enable your organization to:

- Become an analytics-based organization
- Realize a return on your analytics and infrastructure investment
- Improve management of your business analytics environment
- Understand how you compare with industry peers

Business Analytics Experts

Nolan consultants are seasoned industry leaders with management experience in operations, technology, and business analytics. Our business analytics experts have proven track records of helping complex organizations harness the tremendous potential of business analytics to achieve their goals. Nolan's firsthand experience in the insurance industry gives us valuable insight into the problems you face. This experience also puts Nolan in a unique position to collaboratively expand and extend your team's skills.

Experience that Works For You

For 40 years, The Nolan Company has helped businesses improve service, quality, productivity, and profitability through process innovation and effective use of technology. Nolan consultants are experts in developing comprehensive operational and technology solutions that deliver immediate results and lasting outcomes — and we're committed to working with you from assessment through solution delivery.



CONTACT US

To learn more about Nolan's unique approach to optimizing business analytics, visit renolan.com or call (800) 248-3742.